

MAXIMIZE YOUR MEMBERSHIP WITH THE MINING CLAIM!

WHY THE MINING CLAIM MAGAZINE?

The Mining Claim is distributed to WMA mining company members, members of the Mining Associates of Wyoming, Wyoming Legislators, elected officials, and schools. Articles cover federal and state regulations, taxes, reclamation, people in the mining industry, and new technology. **The Mining Claim serves as the exclusive publication for the annual WMA Convention!** It also remains online and in print as a educational tool for the rest of the year!

WHAT IS INCLUDED WITH MY AD SPOT?

- Full-Color Ad
- Company Featured in WMA Email
- Company Featured on WMA Mining Claim Page Online
- Magazine Converted to Online Flipbook with Clickable Ads

This will be marketed throughout next 11 months after the convention!

- QR Code Created that Takes Viewers Directly to Flipbook.
- 1/2 Page and Up Get Social Media Mention (Facebook)
- 1/2 Page and Up Get Placed on Mining Claim Page on Our Website
- Your Ad Supports WMA Outreach!

The Mining Claim will publish in **June 2026** and will serve as the **exclusive publication for the annual WMA Convention** details/schedule this year.

Completed rate sheet must be returned by **April 27th** in order to hold your place in **The Mining Claim**. You will be invoiced immediately.

All advertisements must be camera-ready or an additional design fee will be charged. An advertising agency commission may not be deducted from the charges quoted on the rate sheet.

** Full-page advertisements can have a full-bleed layout, which uses different dimensions. Contact Kelsey Ruzicka for specific instructions on how to submit artwork with a full bleed.*

For Questions & Completed Ad Rate Sheets (DUE APRIL 27, 2026), please contact:

Kelsey Ruzicka, Moxie Marketing of the Midwest, LLC
kelsey@wyomingmining.org, 605-568-0181

Find details about the Convention & The Mining Claim at:

www.WyomingMining.org/The-Mining-Claim



The Mining Claim 2026 ADVERTISING RATE SHEET

Yes! I would like the following ad size/position, if still available (check box):

SIZE	DIMENSIONS (w x h)	RATE
☐ Full-Page Back Cover	7.5" x 10.0"*	\$1,500
☐ Full-Page Inside Front or Back Cover	7.5" x 10.0"*	\$1,300
☐ Full-Page Center Spread	7.5" x 10.0"*	\$1,300
☐ Full-Page + Trade Booth	7.5" x 10.0"*	\$2,000
☐ Full-Page Ad	7.5" x 10.0"*	\$1,200
☐ Half-Page Ad Horizontal	7.5" x 4.875"	\$750
☐ Half-Page Ad Vertical	3.375" x 10.0"	\$750
☐ Half-Page Ad Vert. or Horiz. + Trade Booth	3.375" x 10.0"*	\$1,500
☐ Quarter-Page Ad Horizontal	7.5" x 2.875"	\$500
☐ Quarter-Page Ad Vertical	3.375" x 4.875"	\$500
☐ Eighth-Page Ad Horizontal	3.375" x 2.875"	\$300

Total Amount Due _____

- ☐ Use same advertisement as last year (size/colors haven't changed).
- ☐ Camera-ready ad is attached.
- ☐ **Camera-ready ad will be sent via email by April 27, 2026.**
- ☐ Design assistance is needed (including resizing/recoloring last year's ad).

Ad orientation (horizontal/vertical) may be decided after submitting rate sheet order.
PLEASE NOTE ad placement will be given on a first-come, first-served basis.

*** Trade Booth:** 10X10 space, 1 8' table, 2 chairs, black spandex 8' table cover - 12 spaces available

Primary Contact Name (please print) _____

Accounts Payable Contact Name (please print) _____

Signature _____ Date _____

Company _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Notes: _____

REMIT PAYMENT TO:

Wyoming Mining Association
1401 Airport Pkwy. - Suite 230
Cheyenne, WY 82001

***Payment is due upon ad commitment.**



WYOMING MINING
ASSOCIATION

Go Online to Pay!